

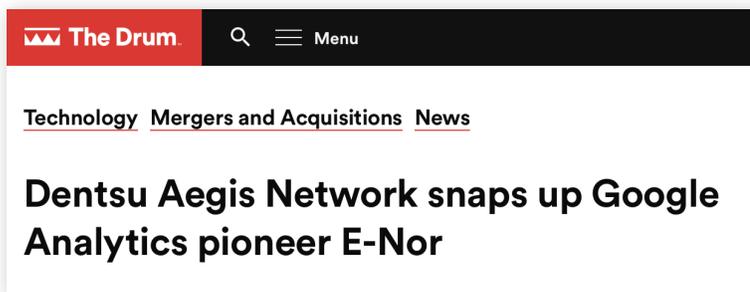
FERAS ALHLOU

Pronounced *FERRIS AL-HUH-LOO*

Helping Founders Build 7 & 8-Figure Businesses

A martial arts mindset enabled Feras to unearth business opportunities, overcome setbacks, make pivots, and drive success. In 2019, he sold e-Nor, a digital analytics consulting firm, to dentsu (a top-5 global media company).

Previous clients include:



- Founded 7 businesses in US and abroad
- \$65 million combined revenue
- 8-figure exit
- Lifelong dedication to nonprofits
- Advisor to 150+ founders
- 4th-degree black belt in Aikido
- Spoken and trained in US and internationally in Australia, Canada, Colombia, Denmark, Egypt, France, Mexico, New Zealand, Qatar, Sweden, the United Arab Emirates, and the United Kingdom

In his current venture, Start Up With Feras, he's on a mission to help entrepreneurs in the consulting and services space start and grow their businesses smarter and stronger.

SAMPLE TOPICS

- My Journey: Layoff to 8-Figure Business
- Pivoting: SMB Clients to Fortune 500
- Distributed Teams: California to Dubai
- Hidden Opportunities in Partner Marketing
- Entrepreneurship Is 5x Harder Than You Think
- Midwest and Silicon Valley Work Ethic
- Creative Ways to Fund Your Business
- Time Kills All Deals
- Key Inflection Points Towards Profitability
- Hiring "A" Players: Undiscovered Talent
- 8 Martial Arts Principles for New Businesses
- Harmonious Resolution to Conflict



Author of **Google Analytics Breakthrough: From Zero to Business Impact**, widely regarded as a key industry resource

"I really was ... amazed by the pragmatic advice ... that not only answered my question but gave me the confidence that we could do it."

- Jim Duffy
Owner, Blue Key Consulting

"Huge shout-out to Feras Alhlou with Start Up With Feras for an OUTSTANDING coaching session. It was such a breath of fresh air and exactly what I needed as I enter the next stage of my career."

- Diana Richardson
Marketing Manager, Marketing at Scale

