

FERAS ALHLOU

Pronounced *FERRIS AL-HUH-LOO*

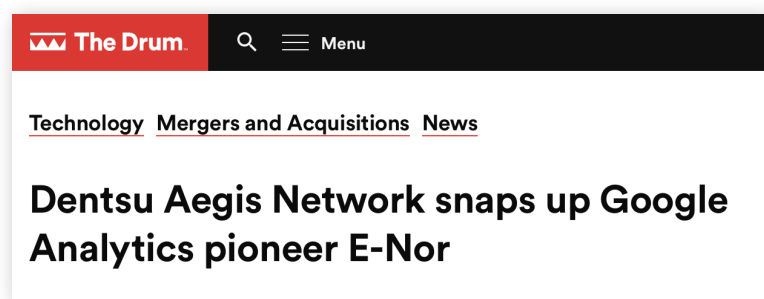
Helping Founders Build 7 & 8-Figure Businesses

A martial arts mindset enabled Feras to unearth business opportunities, overcome setbacks, make pivots, and drive success. In 2019, he sold e-Nor, a digital analytics consulting firm, to dentsu (a top-5 global media company).

Previous clients include:



American
Red Cross



In his current venture, Start Up With Feras, he's on a mission to help entrepreneurs in the consulting and services space start and grow their businesses smarter and stronger.

SAMPLE TOPICS

- My Journey: Layoff to 8-Figure Business
- Pivoting: SMB Clients to Fortune 500
- Distributed Teams: California to Dubai
- Hidden Opportunities in Partner Marketing
- Entrepreneurship Is 5x Harder Than You Think
- Midwest and Silicon Valley Work Ethic
- Creative Ways to Fund Your Business
- Time Kills All Deals
- Key Inflection Points Towards Profitability
- Hiring "A" Players: Undiscovered Talent
- 8 Martial Arts Principles for New Businesses
- Harmonious Resolution to Conflict

- Founded 7 businesses in US and abroad
- \$65 million combined revenue
- 8-figure exit
- Lifelong dedication to nonprofits
- Advisor to 150+ founders
- 4th-degree black belt in Aikido
- Spoken and trained in US and internationally in Australia, Canada, Colombia, Denmark, Egypt, France, Mexico, New Zealand, Qatar, Sweden, the United Arab Emirates, and the United Kingdom



Author of **Google Analytics Breakthrough: From Zero to Business Impact**, widely regarded as a key industry resource

"I really was ... amazed by the pragmatic advice ... that not only answered my question but gave me the confidence that we could do it."

- Jim Duffy

Owner, Blue Key Consulting

"Huge shout-out to Feras Alhlou with Start Up With Feras for an OUTSTANDING coaching session. It was such a breath of fresh air and exactly what I needed as I enter the next stage of my career."

- Diana Richardson

Marketing Manager, Marketing at Scale

